

NEWS RELEASE

For Immediate Distribution

March 10, 2009

LAZAREX CANCER FOUNDATION CHOSEN AS AN OFFICIAL CHARITY OF INAUGURAL ROCK 'N' ROLL MARATHON IN SEATTLE

DANVILLE, Calif., March 10, 2009 -- Lazarex Cancer Foundation, a San Francisco Bay Area nonprofit has been chosen as an official charity beneficiary of the Rock 'n' Roll Seattle inaugural marathon and ½ marathon June 27, 2009. Becoming an official charity means that individuals and groups around the country can train and prepare for the event and raise much needed funds to help Lazarex Cancer Foundation change the face of cancer.

"We are proud to have the honor of being chosen by the Rock 'n' Roll Seattle team as an official national charity", says Dana Dornsife, president, Lazarex Cancer Foundation. "Along with other significant national charities, such as Team in Training, Susan G. Komen, and the Lance Armstrong Foundation, we'll help participants get ready for race day and help their favorite charity at the same time."

Lazarex Cancer Foundation provides resources for cancer patients who have been told they have no other options but who are not yet done with their journey in life and refuse to give up now. Since its inception, the Lazarex Cancer Foundation has helped end stage patients successfully fight a variety of cancers, including sarcoma, breast and pancreatic cancers.

The Lazarex Cancer Foundation also provides financial assistance to defray the cost associated with patient participation in FDA clinical trials. Additionally, Lazarex helps patients navigate their clinical trial options and provides community education and outreach services.

The Lazarex Cancer Foundation Team for Life training and fundraising program has been developed to help participants prepare for the Seattle Rock 'n' Roll Marathon.. Lazarex will provide training and support to complete a ½ or full marathon. Participants can help make a difference in the lives of cancer patients by raising critically needed funds with low minimum fundraising requirements and progressive incentives, while staying fit and accomplishing a goal of a lifetime.

Training includes a flexible schedule and the excellent support and guidance of Team for Life seasoned marathon and fundraising coaches.

Groups or individuals wishing to participate in the Team for Life training program are requested to contact Tami Keeler at 925. 820.4517 or 877.866.9523 or tami@lazarexfoundation.org

You can also visit the Rock 'n' Roll Seattle website at www.rnrseattle.com

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About Lazarex Cancer Foundation

Lazarex Cancer Foundation provides resources for cancer patients who have been told they have no other options, but who are not yet done with their journey in life and refuse to give up now. We help patients with financial assistance to defray the costs associated with participation in FDA clinical trials. Additionally, we help patients navigate their trial options and provide community education and outreach services. We build a bridge of hope, dignity and life for cancer patients and their families and we believe that together we can change the face of cancer. To learn more, contact us at 925.820.4517 or 877.866.9523 or visit www.lazarexfoundation.org

Lazarex Cancer Foundation Contact

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